SOCIAL REMITTANCES REVISITED

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ABSTRACT

In this article, we revisit the concept of social remittances. First, we show how people’s experiences before migrating strongly influence what they do in the countries where they settle which, in turn, affects what they remit back to their homelands. Second, just as scholars differentiated between individual and collective economic remittances, we also distinguish between individual and collective social remittances. While individuals communicate ideas and practices to each other in their roles as friends, family members, and neighbours, they also communicate in their capacity as organizational actors which has implications for organizational management and capacity building. Finally, we argue that social remittances can scale up from local-level impacts to affect regional and national change and they can scale out to affect other domains of practice.

Key Words: Social Remittances, transnational migration, immigration, globalization, remittances, development.
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Despite decades of scholarship, the jury is still out on the relationship between migration and development (Newland 2007). Migrants from the developing world bring labor, skills, and know-how to the countries where they settle while they continue to contribute to development in their countries of origin by sending remittances, investing in businesses, introducing knowledge and skills and contributing to charity (Ruttan 2008; de Hass 2006). But not everything is rosy. In some cases, migration also heightens economic dependency and inequality, creates unrealistic expectations for a standard of living that is unsustainable on its own, and exacerbates conflicts between competing and increasingly unequal groups. Clearly, migration’s impact varies by country and group, over time, and according to whether remittances are used individually or collectively.

Most debates about migration and development privilege the economic at the expense of the social. Migrant remittances and philanthropic transfers amount to $338 billion a year globally – nearly twice the amount of official development assistance (World Bank 2008). International aid agencies and governments are hard at work designing policies to tap into and purposefully channel these resources (Wilmaladharma et al. 2004). Against this backdrop, it is not surprising that many scholars and policymakers hail remittances as the next development panacea.

But economics is not the whole story. Culture permeates all aspects of the development enterprise—as a challenge and an opportunity. Migrants carry ideas, practices, and narratives and these enable mobility and different forms of membership
privileging the economic, researchers and policymakers overlook an important potential aid and/or barrier to project success (Rao and Woolcock 2007). By treating culture as a residual value, or by suggesting that it cannot be studied scientifically, we also risk promoting policies that fail to take into account key aspects of the social worlds we hope to improve (Lamont and Small 2008).

This article is part of recent efforts to bring culture back into migration debates. Doing so requires not only looking at the ‘migration of culture’ (or religion, ideas, political attitudes, or artistic practices) but also seeing migration as a cultural act. Because migrants’ identities and actions are rich in cultural and social meaning, focusing solely on their social networks, positions, or activities comes up short. It is not when or that these practices or identities may be cultural but rather that they are inherently cultural.

We enter this conversation by revisiting the concept of social remittances. First, we argue that people’s experiences prior to migration strongly influence what they do in the countries where they settle which, in turn, affects what they remit back to their homelands, which becomes clear when analyze migration using a transnational lens. The ideas and practices migrants bring with them actively shape who and what they encounter in the countries where they move, which then shapes what they send back. In the case of the Dominican towns of Boca Canasta and Villa Sombrero, which are the empirical cases on which we base our argument, migrants arrive with a keen interest in sports, a long history of active community organization, a robust track record in participatory
exposed to and adopt there, and what they ultimately export to their communities in the Dominican Republic.

Second, just as scholars differentiated between individual and collective economic remittances (Goldring 2004), we also find it useful to distinguish between individual and collective social remittances or social remittances exchanged and deployed by individuals and social remittances that circulate and are harnessed in collective, organizational settings. While individuals communicate ideas and practices to each other in their roles as friends, family members, and neighbours, they also communicate in their capacity as hometown association, political party or church members. These collective social remittances not only strongly affect what organizations do but how they do it. In particular, they affect ideas about organizational management, capacity building, what development and progress mean and how communities know when they have achieved them.

Finally, we describe the potential for social remittance impact to scale up and scale out. That is, not only do social remittances affect local-level organizational culture and practice, they can also influence regional and national changes. Social remittances which affect politics can also scale out to influence other domains of practice such as religion and economics. Moreover, individual and collective social remittances also strongly influence the way organised groups relate to state structures and foment ‘state-society synergies’ (Evans 1996).

REVISITING SOCIAL REMITTANCES
and behaviors back to their sending communities. She observed four types of social remittances—norms, practices, identities and social capital—that circulated between the Dominican Republic and Boston. Social remittance exchanges occur when migrants return to live in or visit their communities of origin; when non-migrants visit those in the receiving country; or through exchanges of letters, videos, cassettes, e-mails, blog posts, and telephone calls. They are distinct from, but often reinforce and are reinforced by, other forms of global cultural circulation.

While the idea of social remittances has gained some traction in the literature, it is not without critics. They argue that the ‘social’ should also include the ‘cultural’ and that social remittances do not just move in one direction. They also caution against seeing social remittances as always positive. We agree. However, to study how social remittances travel and to evaluate their impact, researchers have to look in one place at one point in time. While this methodological imperative can unintentionally suggest that ideas and practices travel only one way, they, in fact, circulate continuously. What migrants bring and continue to receive from their homelands affects their experiences in the countries where they settle. This, in turn, affects what they send back to non-migrants who either disregard or adopt these ideas and behaviors, transforming them in the process, and eventually re-remitting them back to migrants who adopt and transform them once again.

Understanding how social remittances travel requires a transnational optic (Khagram and Levitt 2007). This does not mean that everything or everyone actively
the possibility that migration takes place within a transnational social field. Looking only at dynamics in the home or host country is necessarily incomplete, although the extent to which migrants and non-migrants actually engage in cross-border activities is an empirical question.

Much research on migration artificially distinguishes between immigrant assimilation and social mobility in a host country and their continuing engagement and mobility vis a vis their homelands (Kasinitz et al. 2008; Bean and Stevens 2003). It also focuses too much on the economic at the expense of the socio-cultural. When culture is taken into consideration, it is usually with respect to the sociocultural impact of remittance flows. We learn little about what travels, how, why, or about what determines the impact of these journeys. In the remainder of this section, we selectively summarise key findings about how culture affects the migration-development nexus, paying particular attention to work on social remittances.

Social relations clearly affect economic transfers (Portes et al. 2002; Cohen 2004). Migrants often send remittances as a form of social insurance (Bryceson and Ulla Vuorela 2002). They choose strategically which connections to emphasise and which to let slide based on what they anticipate their future needs will be. Kurien (2008) observed striking differences in how remittances were used in the three Indian villages she studied. Migrants from the Muslim village distributed their money to a large circle of community members, Hindus spent large sums on life-cycle rituals, and in the Christian village, remittances supported family expenses, including saving money for dowries and education.
transferred is implicit but not fully explored. Remittances generally increase investments in human capital in countries of origin, particularly in health and education, although measuring their impact is difficult and context specific (de Haas 2007; United Nations Development Programme 2009).

The outcomes of these social and economic transfers are mixed. In her study of the behavioral changes underlying the relationship between remittances and lower infant mortality, Frank (2005) found that Mexican women with international migrant partners had significantly lower rates of smoking, higher levels of exercise, and were more likely to gain enough weight during pregnancy than their counterparts with partners in Mexico. They were also less likely, however, to exclusively breast feed their babies. Frank concludes that while migration influences maternal behavior in Mexico, it is not always positive. Lindstrom and Muñoz-Franco (2005) found that rural Guatemalan women with relatives living in urban areas or abroad were more likely to know more about contraception than women without migrant relatives but that the relationship was stronger for those with urban rather than international ties. Visiting and return migrants were also efficient disseminators of information and influenced behavior more strongly than traditional public education and media programs.

Migration and remittances also influence norms of marriage and fertility. Using time-series data, Fargues (2006) found that birth rates and migrant remittances in Morocco, Turkey and Egypt were strongly correlated, but in different ways. In Morocco and Turkey, birth rates went down with remittance increases because migrants went to
values were more conservative (Social Science Research Council 2009). Health effects are mediated by a range of factors. Donato’s recent (2008) comparison of the health status of children in Mexican migrant, non-migrant, and returnee households found that girls who stayed in the U.S experienced greater improvements in health than did boys but the effect reversed if the children returned to Mexico.

How immigration affects educational outcomes also varies. Remittances generate more money for education (López-Cordova 2005; Durand et al. 1996) so that poor families can keep their children in school longer. At the same time, children in areas of high out-migration are more likely to migrate themselves (Massey and Zenteno 1999; de Haas 2007) and to leave before completing school (Durand et al., 2001). Because most Mexican migrants to the US are employed in low-skilled jobs, more schooling does not automatically translate into gains in the workforce. In their study of children in Zacatecas, Mexico, Kandel and Kao (2001) found that children living in homes from which people have migrated are less likely to express a desire to go to college than children in non-migrant homes. Furthermore, while in the long run, migration generates more income for education, in the short term, it reduces resources. Nobles (2008) found that Mexican families with emigrant fathers spent less money on children’s education in the years right after migration although, eventually, children in migrant communities performed equally well or better in school.

How migration affects gender and class stratification has also been a major focus of research. According to de Haas (2007), because migration is itself selective,
are mixed. Migration may reinforce traditional gender norms (Donnan and Werbner 1991; Gardner 1995) or improve education and autonomy for non-migrant women (Osella and Osella 2000; Banerjee et al. 2002). Dannecker (2005) found that Bangladeshi labour migrants introduced sexist images and ideas but also strengthened women’s networks. Both Murphy (2008) and Taborga (2008) argue that the benefits of migration-driven women’s empowerment are contingent and often contradictory.

Studies of the political impacts of migration also produce a mixed profile. Itzigsohn and Villacrés concluded that Dominican and Salvadoran migrants will not deepen democracy or economic transformation: ‘Either because their interests are focused on participating in the politics of the society of reception or because the resources that they command make immigrants part of local elites, they are not the force that would challenge the current system that perpetuates exclusion’ (2008: 683). Context clearly matters, however. Commenting on the influence of non-resident Indians over Indian economic policy Kapur writes, ‘The structural position and social embeddedness of the Indian diaspora and returning migrants enhances the diffusion of ideas, and it appears likely that even more than financial remittances, ‘social remittances’ (or the flow of ideas) are playing an important role in reshaping India’s economic policies’ (2004: 367). According to Kapur (2008), migrants reshape politics through three channels of departure, return, and involvement from afar—changing the balance of power among different social groups, championing or thwarting policy initiatives, and weakening or strengthening political institutions.
the ‘technopols’ studied by Domínguez (1997) who promoted the democratic transition in Latin America and the ‘Chicago Boys’, who studied at the University of Chicago and spearheaded neoliberalism in Chile (Barber 1995). Migration affects political life by influencing cultural orientations and social norms. In his study of the political attitudes of migrants returning to the Philippines from six countries of settlement, Rother (2009) found that migration sometimes leads to a more critical stance toward homeland politics but it also resulted in less support for democratic principles, depending on where the migrant had settled.

Again, the impact is not always positive. Several studies find that migration affects development because it gives rise to consumption-oriented strategies of upward mobility and new aspirations among youth (Charsley 2005; Levitt 2001). Young people, who can migrate, are less likely to invest in local institutions and more likely to choose occupations that will help them succeed once they move. As a result, there is less labour and brainpower with which to build institutions at home and the country’s human capital base can grow weaker (Kapur and McHale 2005). A recent study of how migration affects five major sending countries confirms the ambiguous nature of social remittance impact. In countries like India, Morocco and Turkey, migration introduced attitudes and skills conducive to change which favourably affected development. Nevertheless, the very success of migration hindered development because non-migrants became convinced that migration involved few risks and high benefits and were, therefore, more likely to leave (Castles and Miller, 2009). When more educated individuals migrate, there
Migration can also strengthen religious identities (Osella and Osella 2007; Ahmad 2005; Rajagopal 1997) or increase violence. Pakistanis and Yemenis, who migrated to Afghanistan to fight and then returned are said to bring back new ideas and skills which encourage violence while gang members of Central American origin who get deported from the United States are also seen as importing a culture of violence and crime back to their countries of origin (Kapur 2008).

All in all, argues de Haas (2007), migration and remittances seem to be transformative rather than disruptive but it is quite difficult to disentangle their effects from broader social change processes. The growing body of work on social remittance impact generally focuses on transfers of ideas and resources between individuals and their impact on families and households. How social remittances are deployed collectively, in organizational settings, and their impact on institutional building and governance are not well understood. Moreover, much of the research on idea and skill transfers focuses on professional rather than labour migrants. It considers countries-of-origin and settlement as isolated developments rather than as two sites in an interconnected social field.

METHODS AND CONTEXT

This article is based on nearly twenty years of research in one Dominican community in Boston that Levitt wrote about in The Transnational Villagers. Her most recent visit was in 2004. In January 2009, Lamba-Nieves began working in the same community of Boca Canasta and the neighbouring village of Villa Sombrero. He is also
residents of these two communities living in the US. Most of his respondents are past and present members of the _Movimiento para el Desarrollo de Boca Canasta_ (Modebo) and the _Sociedad Progresista de Villa Sombrero_ (Soprovis), the HTAs in these two communities. He also interviewed city government officials, consular representatives, and other community leaders and spent many hours at baseball games, committee meetings, and fundraising events. In June 2009, he spent four weeks in Boca Canasta and Villa Sombrero where he completed 20 semi-structured interviews with community members, elected officials, political leaders, and HTA members and directors. As in the United States, he attended meetings, community events, and celebrations where he could note the similarities, differences and continuous interactions between community members at home and abroad.

Most of the HTA members interviewed are directly involved in the management of the associations’ chapters and sit in the Board of Directors. Membership in both groups is broadly defined, but also varies slightly by chapter. Generally, anyone who makes a contribution or attends an activity is considered an HTA member but only a select group serve actively on the Board. These leaders, both male and female, are well known and respected in the community and maintain active transnational ties. They are also likely to be involved in more than one community organization and have political contacts. HTA leaders in the United States are almost exclusively first generation migrants with varying occupational profiles and migratory statuses.

_Boca Canasta and Villa Sombrero are neighbouring, semi-urban communities_.

According to the 2002 Dominican Census of Population and Housing, the total population of Boca Canasta reached 3,020 persons, while 6,251 persons resided in Villa Sombrero. Census figures also indicated that over 35 percent of the households in Boca Canasta had at least one family member living abroad. The figure for Villa Sombrero is close to 12 percent. These same proportions are evidenced when analyzing the number of households that receive money from abroad on a regular basis.\textsuperscript{ii}

Social remittances are produced and consumed in a highly developed, fairly stable transnational social field. According to the 2002 Dominican Census of Housing and Population, nearly 10 percent of Dominican households have members living abroad. According to the Inter-American Development Bank, in 2004 there were approximately 2 million Dominican adults residing outside the country (IDB 2004). While most settle along the Eastern seaboard of the US, there are also significant numbers living in Spain, Switzerland, Italy, and Germany. In 2007, Dominican government tallies show that remittances totalled over 3 billion dollars, or 8.3 percent of the country’s GDP, and were the second largest source of foreign income after tourism (Banco Central de la República Dominicana 2008).

During the 1970s and 1980s, the Dominican state largely ignored its emigrants despite their increasing contribution to the national economy. The state’s response changed dramatically during the 1990s as a more democratic political environment flourished. Important constitutional amendments were passed during this period, including the extension of dual citizenship in 1994. Three years later, and after Leonel Fernández was elected, the right to vote was extended to Dominicans abroad (although,
York), proactively enacting policies and programs that support transnational social ties and the involvement of migrant populations in political affairs at home and abroad.

Recent efforts include the creation of Consultative Councils for Dominicans Abroad (CCDA) in cities around the world where there is a large presence of Dominicans. The Councils are designed to integrate emigrants into national policy discussions. The government also supported the creation of a National Council for Dominican Communities Abroad (known in Spanish as CONDEX) to serve as the official platform for dialogue between the Dominican state and the migrant communities. In October 2009, as part of a constitutional overhaul, the National Assembly approved the establishment of seven legislative seats for representatives from the overseas community, who will be elected every four years starting in 2012. Nevertheless, due to funding constraints, many of these efforts have stalled. The Dominican state has demonstrated its commitment to include migrants in the policymaking process but the impact of these policies, nationally and locally, remains to be seen.

**WHAT MIGRANTS BRING**

To further refine the concept of social remittances, we trace how the ideas and practices migrants bring with them are transformed as they are used in the United States and then remitted back to the Dominican Republic. We find that one of the principal reasons migrants start or re-activate community development organizations in the United States is because they bring a healthy dose of prior experience with community-based projects with them and because they have been raised to feel a strong sense of
These experiences shape their encounters with other immigrant communities as well as their interactions with the native-born. They also influence how and when they come into contact with city and state government actors.

Both Soprovis and Modebo were founded in the Dominican Republic in the 1970s to address local needs during a period of significant economic and political instability. These groups quickly became important engines of development in both communities. They supported health and vocational training at a time when the country was recovering from the brutal Trujillo dictatorship and still under the thumb of Joaquín Balaguer's only slightly less repressive regime. Because both communities lacked many services, these groups took on the task of meeting basic needs and of pressuring the Dominican state to take better care of its residents.

Throughout the 1970s and 1980s, international migration began in full force and large numbers of residents moved to New York and Boston. Many of the people who migrated already had significant experience working in community organizations. In Boca Canasta, for example, La Asociación de Agricultores Daniel Báez (the farmer’s organization), the Liga Campesina (the baseball league), the Asociación de Padres y Amigos del Colegio (the parents and friends association of the school) that supported the school, the Church Council and the youth clubs were long-standing features of the community landscape. They provided safe spaces for non-partisan political engagement and for claims-making. Interestingly, the same youth clubs organised by the Balaguer regime to keep young people out of radical politics eventually became politicised entities
built parks and recreation centres and organised cultural programs. These activities strengthened social ties, instilled in participants a sense of commitment to the community, and taught them leadership and management skills. When participants migrated, they brought these skills and experiences with them. They also brought a tradition of labour sharing, a strong sense of gratitude toward their birthplace and its residents, and the experience of living in communities with rich associational lives. On more than one occasion, hometown leaders attributed the immigrant community’s high level of mobilization to its agricultural roots. In the past, residents organised *convites*, or informal self-help networks to help with planting and harvesting. Participants donated their labour in exchange for food and the promise that they would get help when their crops were ready to harvest. Although *convites* are no longer common, the logic of self-help, volunteering and collaboration is still alive and well.

As a result, migrants already knew how to organise effective participatory community organizations, valued strong social ties, and were successful fundraisers when they arrived. While, at first, support for community projects came from individuals acting on their own, by the early 1980s, transplanted leaders took steps to organise their first community organization chapters. Although they saw themselves as quasi-independent entities—with their own boards, by-laws, and agendas—the administrative structures of these new groups mirrored those of groups working in the Dominican Republic with similar missions and goals. That US leaders maintained close ties to leaders back home also contributed to their success. Because the exchange rate in the
Dominican migrants also bring a passion for partisan politics (Guarnizo et al. 2003; Portes et al. 2007; Itzigsohn and Villacrés 2008). One respondent told us that he had been born with the PRD (*Partido Revolucionario Dominicano*, one of the principal political parties) in his genes. Another stated that the next campaign begins the day after the last Presidential election. Politics is a way of life that is also transplanted and ensures migrants’ continued involvement and contact with each other. Because Dominicans enjoy the right to vote from abroad, and make big contributions to political candidates, all major political parties have headquarters in cities with large numbers of immigrants. Candidates often visit emigrants to raise funds and garner support. Even candidates for mayor in Bani (the city closest to Boca Canasta and Villa Sombrero) have visited Boston and met with leaders of the HTAs.

Migrants brought cultural as well as associational practices with them. Baseball is, and always has been, a major part of community life. Many migrants grew up playing for their local team or supporting it in some way. This love of sport inspired them to start their own summer baseball and softball leagues in Boston, which are similar to the *Liga Campesina* on the island, and which involve Dominicans from all parts of the country. Men from Boca Canasta organised the *Liga Dominicana* in 1986 and the *Liga Jervin Cabral*—in 1997. The *Liga Jervin Cabral* has four teams, composed primarily of thirty and forty-year-old migrants. Its Board of Directors hosts fundraising events throughout the season to cover expenses. Migrants from Villa Sombrero also started chapters of the *Liga Soprovis* in Boston and New York and have used softball as a way to strengthen
physical space, not just to practice sports, but to recreate the *colmadones*, or big, open-air bodegas that Dominicans go to on the weekends to visit, drink beer, and enjoy music with friends. In the case of Boston's Jervin Cabral League, for example, games take place on Saturdays at centrally-located public fields. While team members play, their families socialise with one another. People bring food and beer that adults consume out of public view. Games provide a welcome escape from the daily routine, a chance to connect with friends and an opportunity to get out of the house after the long New England winter. Many community projects are also planned from the sidelines. The park is a re-staging ground for needed communal interactions that are so common in the community-of-origin.

Baseball fields are also sites where members in the US and on the island hold a *kermesse*, a day-long community festival organised to raise money for collective projects. Planned weeks in advance, the *kermesse* is like a big block party where people buy home-cooked food, listen to Dominican and Caribbean music, play baseball, dominoes or bingo, and meet old friends. While *kermesses* held in the Dominican Republic and the US involve a similar set of activities, there are important differences in how they are organised. Carlos Melo, a former president of Soprovis-Boston explained that a *kermesse* in Villa Sombrero usually takes place on property collectively owned by the community. They did not need permits to sell alcoholic beverages or to play loud music. Because a *kermesse* organised in Boston takes place on public property, and they have to worry about disturbing their neighbours, organisers have learned to negotiate the bureaucracy
organizations and baseball leagues alive. Since members belong not only to Modebo or Soprovis but to church groups, sports leagues, and parent-teacher groups, they see one another regularly. These encounters are not just occasions for exchanging news but also for exchanging information and know-how.

Participating in baseball and softball leagues also brings migrants into contact with other immigrants from the Caribbean and neighbouring communities in the Dominican Republic. They negotiate with one another over the use of playing fields, invite one another to their respective celebrations or come together to discuss matters related to their home country. Because they come into contact with city officials when they organise public fundraising events, migrants learn how to negotiate their way through the city bureaucracy and to access its resources.

Dealing with permits, red tape and protocol, several leaders told us, is part of learning how the way the system works in the United States. These are the things that keep things in order—a sharp contrast with the disorder and indifference that characterises most dealings with the Dominican government. Over time, abiding by legal norms, demanding accountability, and upholding contractual agreements has become part of their organizational routines and is also part of what migrants remit back to the Dominican Republic.

Modebo leaders in Boston, for example, upon learning that the community had agreed to pay for the day-to-day operating costs of a new government-funded computer center in Boca Canasta, demanded to see a copy of the official contract. According to
other utilities, so why wouldn’t it pay for the operating costs of the computer centre as well? They feared that the government was short-changing the community. Other members expressed surprise that the community would accept a deal that required Boston members to raise an additional $300 to $400 each month. Although they eventually arrived at an acceptable solution, the Boston group decided that all subsequent statutes and contracts would need prior approval. They wanted to guarantee a level of internal accountability and transparency that would minimise future risks and shield them from suspect government practices that might jeopardise their financial position.

Migrant leaders also export back lessons about managing public and community spaces. As Carlos Melo explained, during a recent visit home, he learned that Haitian residents were using the community’s softball field to play soccer without permission from the local authorities. Seeing this as potentially problematic, he suggested to the Mayor that a committee be organised to draw up a schedule and rules for using the fields. As a past president of the *Liga Jervin Cabral* in Boston, Carlos had experience securing permits for the seasonal use of public baseball fields. He recognised the benefits of having an official system in place and argued that Villa Sombrero should adopt similar arrangements. Because he and others had come into regular contact with what they perceive as a well-regulated system of rules and norms, their expectations of public officials and offices have changed. As Elvin Soto, vice-president of Soprovis-Boston explained, ‘One establishes more order, one demands that [level of] order, because one lives in that order’.

Social remittances don’t just travel through interpersonal contacts. Technology
from Boca Canasta and Villa Sombrero can tune into a local television channel (or through the Internet) to watch *Uniendo Fronteras* (Uniting Borders) and *Aquí y Allá*, (Here and There)—two weekly television programs produced by migrants in Boston to showcase their activities to people back home. Producers also travel to the Dominican Republic to capture the sights and sounds of the hometown community, which they broadcast every Sunday on the local Spanish-language cable station or via the Internet. These two programs allow migrants and non-migrants to simultaneously keep informed of social and cultural activities wherever they take place. It also allows them to actively witness the transformation of their community back home and the growth of the immigrant community in Boston.

Both Soprovis and Modebo use these media platforms to spread the word about their achievements. There are often television cameras at a *kermesse* or dance party in Boston or at a Patron Saint Day celebration or the inauguration of a new facility in the Dominican Republic. Community members celebrate their successes and encourage migrants and non-migrants to continue to support them. They also transmit new ideas and skills, denounce politicians, and make claims of local authorities, who are also often watching. Recently, both migrants and non-migrants have been using the Internet to broadcast news and other information to larger publics. Two websites—*villasombrero.com* and *bocacanasta.com*—have become forums where people post photographs, videos, and write messages, including their opinions about political and social developments in the United States and back home.
their communities when they move to the United States. They adopt these so that they work within the social and spatial constraints of the United States. In the process, they come into contact with other ethnic and native-born neighbours and with the municipal government. These experiences, along with what they observe and incorporate from their everyday lives, strongly influence the skills and knowledge they send back to the island as individuals and as a group. Non-migrants learn easily of these developments, through their interactions with individuals and through mediated channels that bring new ideas and practices into their living rooms, recreational spaces, and community centres.

**COLLECTIVE SOCIAL REMITTANCES**

While most studies of social remittances focus on the ideas and practices that individual migrants export to their relatives and friends, our fieldwork reveals how these sociocultural exchanges affect organizational life and community development more broadly. Goldring (2004) disaggregated three types of economic remittances including family, collective or community-based, and investment remittances. The term collective remittances (*remesas colectivas*) describes monies raised by a group that are used to benefit that group and are, therefore, distinct from family or worker remittances. Here, we build on this notion and suggest the idea of collective social remittances, that are exchanged by individuals in their role as organizational members and are used in organizational settings such as hometown associations, church groups, or political parties. Modebo’s demands for clear and fair contracts and for clearer regulation of facility use are two examples of collective social remittances which we expand upon in this section.
attitude and ‘vision’ in several ways. One theme raised repeatedly was what people referred to as ‘outlook.’ They felt that the spaces within which people imagined themselves and their aspirations for those spaces had radically changed. What they wanted for themselves as a community and how it was achieved, shifted dramatically.

According to Samuel Sánchez, a 42-year-old man who migrated from Boca Canasta to Boston in 1989, ‘people who have been here [in the United States] do not have the same mentality. One learns many things here...we see the world differently, there is a different culture.’ When asked to be more specific, Samuel said that unlike his father, he regularly attends parent-teacher meetings at his child's school. Since migrating, he has also learned to wait his turn at public offices and to obey stricter supervisors and rules at work. While it took him time to adapt, he now considers many of these differences positive. The fact that people are accountable for their actions in the United States is something he likes and would like to see more of in the Dominican Republic.

This different ‘vision’ our respondents alluded to also shapes collective life and is reflected in the projects proposed by migrant HTA members. A sports complex, which includes a softball and Little League field, clubhouse, pool and basketball court that Soprovis is building is one example. Carlos Melo explained what drew them to the project:

We saw that we had not done much to promote sports activities, and that there weren't places in the community where we could spend leisure time with our families...when we traveled there (back to Sombrero), we had to go to other communities [to enjoy family-oriented places]... we had to do something related to sports because they say that sports can discourage the youth from vices... there's going to be a youth baseball field to teach the
In other words, community members had seen and grown accustomed to these kinds of facilities in Boston. They saw them as keeping families together, keeping kids off the streets, and as potential breeding grounds for new baseball talent. They also wanted to be able to use these facilities during their vacations back home.

This project reflects members’ changing notions of the meaning of development and their aspirations for their community. The sports complex is the biggest project the HTA has undertaken. Its total cost is estimated at seven to eight million pesos (approximately $200,000). According to 49 year old Luis Báez, the current president of Soprovis in Villa Sombrero who has never been to Boston, ‘Because they are in a developed country, they are looking at other types of constructions, edifices, other sports complexes and they want to bring those ideas to their community...Boston has always thought big.’ He reported that Boston leaders also plan to build an asphalted road linking the community to the sports facility (which is far from the town's centre) and to an avenue leading to the nearby beach. It is part of their plan to increase tourism in the area.

They have a futuristic idea, with a vision that I said: 'that's not for now', but we have to start thinking about those things. Now we see it as difficult, but we have to start somewhere, then it gets easier...Because they're in big countries, they're teaching us to think big. Many times we do not share that view, because one thinks as one is. We think smaller.

Soprovis' New York chapter also sent a fully equipped ambulance to transport critical care patients to the nearby hospital in Bani. Because they have been unsuccessful at getting municipal funding, committee members charge patients who can afford to pay which subsidises the service for others. They also buy medicines and equipment for the
materials are provided. They take on topics that were previously taboo, such as teenage pregnancy, reproductive health and AIDS awareness. While these subjects may be off-limits on the island, current president William Pimentel explained, they need to be taken on directly and openly. Committee members also distributed condoms and informational literature during the recent patron saint festivities; they even gave bar and bodega owners condoms to distribute free of charge to their patrons.

Skill and know-how acquisition also translate into business ventures. When founder and former President of Soprovis-New York, Bolivar Dumé, was getting ready to retire and spend extended periods in Villa Sombrero, he joined a group of local investors and purchased land in the town's centre to build a gated community. He wants to build a housing project according to strict rules and building codes so it does not become a 'slum'. The sales contract, which applies equally to all buyers, clearly states that there will be no mixed-use commercial properties, that houses can be no more than two stories high, and that they can only be constructed from certain materials. He knows that contracts in the United States include riders that specify certain conditions. He hopes that future projects, in and outside the community, will also be built to code. Sombrero's rapid growth needs to be orderly and purposeful so that important projects, like building roads, are not afterthoughts. Sombrero must live up to its reputation as a modern town and 'think about tomorrow'.

Finally, collective social remittances also transformed community institutions like the town's youth baseball leagues. Rafael Tejeda, a former member of Modebo, who
Coaching a Little League team in Boston was different. He received a roster of team members, a bag full of playing and safety equipment, and uniforms for the players. These experiences inspired him to raise funds to get better equipment for the leagues in Boca Canasta. When the leagues on the island subsequently reorganised, his brother, who had also been involved in Boston but had since returned home, helped fundraise by sending letters to prospective donors, another practice picked up in Boston.

When my brother went back everything changed. The league used to play in Bani against teams from the nearby towns. But when he arrived, he began to take the kids to play in the capital and to other towns. He began to send the letters, they received donations from [local] people and they would purchase the necessary equipment.

His brother, he says, basically replicated the strategies he had seen in Boston with a significant positive impact because almost all the young men in the community who are twenty-five years or younger participate.

Having ‘big ideas’, however, can cut both ways. Sometimes social remittances get translated into costly infrastructure projects that, as Don Luis hints, non-migrants don’t agree with. Non-migrants want to meet basic needs first, like schools, housing, and health care, and then support culture and recreation. They want to renovate the community centre so they can hold computer classes and have an office for the Civil Defence and the community-run water company. While Bolivar Dumé may build stronger, safer buildings, his gated community will undoubtedly increase the social distance between families who have (and can afford to purchase one of his homes) and those who do not.
works as it should. In fact, the United States is far from perfect—witness Hurricane Katrina and the Virginia Tech shootings. In most cases, though, they concluded that everything is relative. The level of corruption and ineptitude in the US still seems better than what happens in Santo Domingo.

**SCALING UP AND OUT**

Migrants brought a strong commitment to work for the collective good through active social, political, and religious organizations with the to the United States. They also brought technical and organizing skills that aided their efforts in New York and Massachusetts. Their experiences abroad challenged and expanded how they did things and why they did them. The types of projects they took on and how they implemented them reflected these changes. As groups in the US matured, assumed the lion’s share of responsibility for fund raising, and learned how to work transnationally, they took the lead in proposing ventures that were consonant with their new ‘vision’ of what hometown development entails.

Projects like the sports complex, the fire station and the ambulance are examples of the chapters’ growing organizational capacity. They reflect migrants’ heightened concern with safety and health and their assumption that living in a developed community means living somewhere where these services are part and parcel of what good governments do. They foment ‘state-society synergies’ or collaborations between social actors and government entities that bridge public-private divides (Evans 1996). These ideas can scale out as residents apply them to other domains of practice. Not only
only change their expectations of local government but of provincial and national
governments as well.

For example, Soprovis' Boston members pursued projects inspired by the public services they used in Boston. They sent a fire truck and supported the creation of a community fire squad to respond quickly to emergencies. After the fire truck was delivered to Villa Sombrero, residents formed a committee to train volunteer firefighters and find a place to build a fire station. Because migrants were unwilling to fund these efforts indefinitely, they pressured the government to assume some of the burden of support. At this writing, the mayor has stepped up to the plate, announcing his willingness to pay for some part of the services. Thus, a project conceived by migrants as way to modernise the town's public safety infrastructure has become a sustainable joint citizen-state effort which has rewritten the rules of state and citizen responsibility. Most residents are very satisfied with the fire squad and expect that other partnerships can be developed to provide basic services that are still lacking.

Another example involves social remittances scaling out to other associations in ways that promote organizational learning. This was the case when the Modebo-Boston chapter decided to create an ambulance service. Several months after Villa Sombrero received their ambulance, Modebo decided to follow suit. Once they bought a used vehicle from a nearby state, leaders began figuring out how to ship it to the Dominican Republic. They needed lots of money for fees and taxes since the vehicle was registered under an individual’s name and was, therefore, not tax exempt (Soprovis’ vehicle was
a government leader, they would risk losing control of the vehicle.

Once the vehicle arrived, leaders need to figure out how it would be taken care of. Who would drive the passengers? Where would it be stationed? Who would pay for the maintenance and insurance? Leaders in Boston had not anticipated these issues and were frustrated by what they perceived as island-based leaders unwillingness to step up to the plate. Finally, Carlos Melo, who headed the Soprovis’ Boston chapter when the ambulance was purchased, was called in. He explained the legal and administrative requirements and helped Modebo members see how they need to adjust Soprovis’ strategy to the Boca Canasta reality. They formed a trust or special committee to draft a series of regulations to govern vehicle use that they modeled after their neighbors but also customised to meet their needs.

Another interesting example of scaling out involves Soprovis’ attempt to increase accountability and transparency in the management of the town’s patron saint festivities. Usually organised and administered by a special committee, patron saint festivities are an important community activity that generates substantial economic activity and revenues for the community. According to Soprovis’ leaders, in recent years—and before 2008—the festivities were run by a group of residents who were suspected of cheating because so little money was generated. In 2008, Soprovis took over and established a series of administrative practices that stressed transparency and increased accountability. They established stricter reporting guidelines and other measures—like requiring each kiosk to submit sales figures. The net revenues that year were well over 200 thousand pesos (over
these measures were instituted in Villa Sombrero because they grew accustomed to reporting financial matters to members in the United States who want to know how their money is being used.

Demands for greater transparency and accountability also scale out into the private sector. According to Ismael Díaz Melo, people who have lived abroad or who work closely with migrants make firmer commitments regarding time and money. They demand project contracts and schedules and expect them to be honored. But, he says, these practices carry benefits and risks. They formalise business transactions but suggest to participants that if no signed paper exists, then no one is responsible. Likewise, when migrants wanted to invest in Bolivar Dumé's gated community project and asked a local lawyer to serve as their proxy, hometown investors interpreted their request as a lack of trust. Their reticence led those from Boston to pull out of the project.

Social remittances also scale up to other levels of organization and governance. When Levitt did her fieldwork in the 1990s, for example, many of the people she talked to did not consider the state responsible for providing basic services. They said that there was too much poverty for the government to also build roads. Now, residents see these activities and institutional frameworks as part and parcel of what constitutes good governance. The more people adopt this stance, and the more people demand contracts and their compliance, the more these social remittances will scale up to other levels of governance. Similarly, the more people demand accountability and transparency in community projects, the more likely they are to demand that of political parties and
Soprovis rebuilt its funeral home, it did so in partnership with Procomunidad, a national government program that supports community projects. The government financed 75 percent of the project and Soprovis raised the rest from migrant contributions. Because the organization had a financial stake in the project, they requested that Ismael Díaz Melo, a native and well-known architect and developer, be placed in charge. When the project stalled, because funds were held up by Procomunidad, the community used its contacts in the national government to restart it. The funeral home was rebuilt in record time and within budget. As Modebo and Soprovis gain experience developing projects and become more skilled at dealing with politicians and government agencies, these types of ventures are becoming increasingly common. The expectation of public-private partnerships brokered locally is replicated nationally. Residents, who are empowered to actively engage in the public domain, demand greater accountability from national as well as local government agencies.

Scaling up also occurs when organizations are able to make their demands heard at the national level and eventually wrest control of important community services. For years, Soprovis lobbied the central government and INAPA (the National Water Supply and Sewage Institute) to solve the growing water problem in Villa Sombrero. After countless efforts, the agency responded favourably, even going a step farther and delegating to the community the power to run the water system. This move was part of a government initiative, in conjunction with the United States Agency for International Development (USAID), to expand potable water provision in the Dominican Republic.
outset—with the help of stateside chapters—their ability to convince residents that paying the water fees would ensure better services and their political savvy and previous successes in partnering with state entities, were major factors behind the government's decision to build the system and cede control. Since 1997 an elected community board runs the service. Their success serves as a model that the state has tried to replicate in other parts of the country.

CONCLUSION

Findings from our ongoing fieldwork refine the idea of social remittances in several ways. First, we stress how migrants’ prior experiences and the ideas and practices they bring with them influence the types of remittances they send back. Social remittances are clearly cultural and social and they circulate, continuously and iteratively, rather than travel one-way. Second, we explore the collective nature of social remittances, including how they are exchanged within organizational contexts and how they transform organizational practice. Finally, we show how social remittances scale up to regional and national organizations and scale out to other domains of practice.

We stress the positive and negative effects of social remittances on home communities. Many people fear that the flow of ideas from America devalues family and deifies consumerism. In small villages throughout the Dominican Republic, a generation is being raised on remittances. These young people dream of making a home in the United States rather than in their communities of origin. Instead of going to school or trying to find a job, they spend their days waiting for their monthly check or for the
only do their skills and discipline waste away while they wait to leave, but the economic base of their communities continue to deteriorate. Constructing gated communities, while an attempt to achieve more orderly, planned development, exacerbates the class stratification that has already worsened because of migration. Migrants and non-migrants also worry about deportees who committed crimes in the US and get into similar trouble when they return. Residents blamed them for introducing ‘bad habits’ and increasing crime and insecurity. They felt they set a bad example for local youth and compromised immigrants’ reputation abroad. They also held them responsible for introducing new criminal technologies and contacts with international crime syndicates.

Thinking big is also not enough to make dreams a reality. Ideas have to be realised and sustained—the biggest challenge facing HTAs. Development is not just about delivering an ambulance or building a park. These projects require upkeep and maintenance. They require moving from isolated, discrete projects to ongoing, integrated long-term development plans.

There is a clear divide between scholars most concerned about what happens to immigrants once they arrive in a new place and those most concerned about what happens in the places where they come from. This is a false dichotomy. These processes were never disconnected and they are certainly not today. Continuing to speak about them and organise research around them separately is counterproductive. It reifies an artificial separation that does not reflect migrants lives nor allow us to respond creatively to the challenges they face.
constraint. To help policymakers, researchers need to uncover what determines how ideas and values travel and under what circumstances idea change contributes to behavioral change. Other questions to answer: when does local-level change in something like gender relations, for example, scale up to produce broader shifts in reproductive behavior and labor market participation? Under what circumstances can local-level democratic capacity building scale up to produce stronger provincial and national governance?

REFERENCES


NOTES

1 Levitt used the pseudonym ‘Miraflores’ but community members have now given us permission to use the real name.

2 Many of the people we interviewed in the United States and in the Dominican Republic felt that these numbers were very low. Because population size is used to determine budgetary appropriations, residents believe that the national government deflates these figures to their advantage. Regarding the migration figures, past and current residents of Boca Canasta claim that almost every home in their community has someone living abroad. Residents of Villa Sombrero also claim that the number of people who have
In the early stages, US chapters defined their role as financial backers and supporters of projects developed by leaders back home. They saw themselves as supporting whatever projects the local committee selected since its members understood the community’s needs better and continued to struggle with its daily challenges. But as the U.S-based groups grew more experienced at fundraising and organizing, they began to propose their own projects and programs. Most of the time, leaders on the island went along with their suggestions, in part, because they feared that disagreements would lead to a decline in financial support. At times, however, tensions arose over goals and strategies. Today, US chapters still support activities and efforts outlined by the home community but also craft their own projects, although these are often developed in conjunction with members back home. In the case of Soprovis, the director of one chapter will often seek support from other chapter leaders before proceeding forward.

One of the founders of both softball leagues explained that they chose to play softball because it requires less practice and physical condition and has a slower rhythm than baseball. Because migrants have to spend so much time at work, players don’t have time to meet regularly to practice and train. They also saw softball as a more relaxed game which older players could also take part in.